



Mr S Arble
Clerk
Cleeve Prior Parish Council
36 The Close
Cleeve Prior
EVESHAM
WR11 8LF

VE Day 8th May 2021

Dear Mr Arble,

I am writing ahead of VE Day 8th May 2021 to discuss the ways in which your local area is planning to mark the occasion, and hope that you are the correct person to address this to.

As the country prepares to celebrate VE Day, I would like to share with you our unique outdoor Tommy figures. Enclosed you will find a brochure which introduces you to our range of Tommies, all of which have been produced by veterans, exclusively for Royal British Legion Industries (RBLI).

Over the past year, we have seen the nation embrace RBLI's Tommy as a symbol of hope and strength, as well as a display of support for veterans in towns and villages nation-wide. **Thanks to the support from Councils and communities**, RBLI has been able to keep veterans employed at our UK Tommy Factory, and fund our life changing and urgent work supporting veterans and those with disabilities.

This year, our veterans would be honoured to have your support by displaying veteran-made Tommies in your town or village.

If you wish to purchase a Tommy from our range please visit www.rbli.shop and click 'Council and Business' or complete the attached Freepost order form if you wish to pay by cheque or BACS. To discuss a bespoke order and for all other enquiries please call us on 08081 969505, or email shop@rbli.co.uk

Thank you for considering RBLI's Tommy as you mark VE Day 2021.

Yours Sincerely,

Lisa Farmer

Director, Royal British Legion Industries
www.rbli.co.uk

Please note that RBLI is an entirely separate charity from The Royal British Legion in governance and finance, sharing similarities for historic reasons but receiving no income from the Poppy Appeal.